|  |  |
| --- | --- |
| **GLOBALIZATION**  **Updated Sep 13, 2018** | |
| Sociology: SOC 31141  City College of New York  Fall 2018  Tue/Thu- 11:00-12:15PM  Classroom: NAC 4/148 | Instructor: Nga Than  Office: NAC – 6/123  Office Hours: Tuesdays, 10:00AM-11:00AM, and by appointment  Email: [nthan@ccny.cuny.edu](mailto:nthan@ccny.cuny.edu)  Backup email: nthan@gradcenter.cuny.edu |

**COURSE DISCRIPTION**

Globalization is today one of the most important concepts for our understanding of the contemporary world. This course examines the structures, processes and interactions that make up contemporary globalization in the economy, politics, culture, media, social movements and civil society, migration, and the environment. It considers debates about the historical emergence of globalization and its causes and consequences in everyday life.

**LEARNING OUTCOMES**

Familiarity with major themes in sociology of globalization, especially pertaining to class, gender, neoliberalism, immigration, and global cities.

Understanding of globalization as a process or a set of processes that occur on a transplanetary level and its consequences for society, culture, politics, and international affairs.

Critical analysis of reading materials both primary and secondary sources.

Formulating sociological questions and addressing them on the basis of evidence.

Research and writing about a topic of particular interest to the student.

**REQUIRED TEXTBOOK:**

Ritzer, G., & Dean, P. (2015). *Globalization: A Basic Text*. John Wiley & Sons. ISBN-13: 978-1118687123 or ISBN-10: 1118687124

Ritzer, G. (2014). *The McDonaldization of Society* . SAGE Publications

**Optional:**

Beck, U. (2018). *What is globalization?*. John Wiley & Sons.

*\*Other readings will be uploaded on the Google Drive Folder (Globalization Fall 2018) because Blackboard does not allow scanned copies to be uploaded.*

**COURSE REQUIREMENTS**

**Grades:**

|  |  |  |
| --- | --- | --- |
| **Item** | **Date** | **Weight (%)** |
| Class participation/Attendance |  | 15.0 |
| Online Assignments (10 quizzes) | Mondays 6PM | 20.0 |
| Midterm 1 | October 9 | 20.0 |
| Book review | October 30 | 5.0 |
| Research Paper | Dec 6 | 20.0 |
| Final Exam | Dec 13 | 20.0 |
| Extra Credit | By Dec 13 | 5.0 |

The grading system in this class is as follows:

|  |  |
| --- | --- |
| A | 93-100 |
| A- | 90-92 |
| B+ | 87-89 |
| B | 83-86 |
| B- | 80-82 |
| C+ | 76-79 |
| C | 74-75 |
| C- | 70-73 |
| D | 60-69 |
| F | <59 |

**Attendance/ class participation**

Regular attendance is one of the most important parameters to successful completion of the course requirements. If you miss more than 4 meetings, you will not receive an attendance grade. In any case, please inform me if you have to miss any class.

Each student must read the course materials before they attend class and I expect them to participate in discussion. Class participation in the form of informed questions and comments will be taken into consideration when determining your final grade.

**Online quizzes:**

There are 10 quizzes that cover the textbook materials. Each quiz has 10 questions from the textbook reading assignments. Each quiz is worth 2 points. You can do each quiz twice, and the higher grade will be recorded. Completion of these quizzes ensures that you have a grasp of the weekly textbook reading assignments before going to class. The weekly quizzes are all due at 6PM on Mondays.

**Book Review**

Write **ONE** book review, of approximately 2 pages. This book assignment serves as a reference for your final research paper. It is due on October 30th. You can choose any book that is relevant to the research topic for your final paper. Your review should consider some of the following questions: What is the thesis of the book? What position does the book support? Can you come up with counterarguments or counter-examples? Do you think the thesis convincing? Why or why not? What has the author forgotten or excluded? Is there any significant theoretical contribution that the author makes that changes how one thinks about globalization? How does this text shape your view about Globalization? Is the book still relevant in thinking through globalization in contemporary era?

The book you choose should be a product of extensive research. That is, it should not be a novel, or a popular non-fiction that has no research content. Most academic books (or books published by academic presses) should qualify as a research monograph. Yet, oftentimes journalists write very important research books. Therefore, research non-fictions could also be considered. It is better off for you not to choose an edited volume because it longer, and often lacks an overarching argument.

The book review is the first step in academic research. You can consult me anytime about your research topic, and the book you might choose. If you cannot decide on a research topic, or find relevant material, set up an appointment with me to discuss your ideas, and general interests.

Criteria for grading a book review:

A means that the essay is thoughtful and relevant and that it reflects a high level of engagement with the text. The review is clearly and carefully written.

B means that the review responds appropriately to the assignment and reflects careful reading of the text.

C means that the review does not adequately address the questions and the text and that it lacks careful organization.

D or F means that the review is inadequate and/or late.

**Midterm Exam & Final Exam**

Midterm exam is scheduled on October 9th, 2018. Most questions will be taken from a list of questions distributed in advance. Additional information about this will be provided in class. The final exam will take place on December 13th, 2018, the last day of the class.

**Final Research Paper**

You will write a paper of 7-9 pages on a topic of your choice. Your paper should address a well-defined question. In order to write a good research paper, you should choose your topic early. By the end of week 8, or on October 18th, you should submit a research topic, and research prospectus. The research prospectus should explain what you will write about, why is it important, what is your research question, and what are some hypotheses, or predictions that you have before reading more about it in the following weeks. In addition to the prospectus, you should also submit a working bibliography of maximum 8 references. If you would like to receive my comments on your draft, I will read it as long as you send it to me TWO weeks before the due date. The final draft of the paper is due on December 6th. Please document your paper with footnotes or endnotes using APA or MLA styles.

You will receive your final paper back on the final day of class, December 13th.

Grading of research papers. To receive an “A,” a paper must be excellent in the following three areas.

1. Research and demonstrated knowledge. The paper should cite a good range of quality scholarly sources and demonstrate depth of knowledge based on working with these sources.
2. Organization and argument. The paper should address the assigned topic, present a well-supported argument, and draw appropriate conclusions.
3. Writing and documentation. The paper should be clearly and correctly written, and footnotes and bibliography should be complete and correct.

To receive a grade in the “B” range, a paper must be good in at least two of the three areas.

**Extra credit (Maximum 5 points)**

1. 1-2 page review of a newspaper article, a film/documentary, or a book about globalization
2. A scholarship/internship/ grad school application essay
3. A site report, or an interview which is related to the final paper. (This must be done by you. In other words, you have to be the one who visits the site, and interviews the research subject).

**STATEMENT ON ACADEMIC HONESTY**

As a member of this class, you are part of both the City College of New York community and a larger community of social scientists. You have joined two communities that are devoted to sharing and creating knowledge. This process depends, however, on the intellectual honor and correct scholarly techniques of everyone involved. Always acknowledge the sources of ideas and information. Borrowing even a sentence or two from someone else’s work without proper citation is plagiarism. As you conduct your research, be scrupulous in noting and attributing your sources. The reader of your paper should be able to retrace the steps that you took in carrying out your research. We will discuss this further in class, but, by all means, see me if you have questions. No notes or books or any kind may be consulted during the midterm and final exams.

**PLEASE READ CAREFULLY!**

**Coming late to class:** If you are late to class, please do not disturb your classmates. Please do not send email or call me regarding your tardiness.

**Laptop and cellphone policy:** Please turn your cellphone off before you come to class. If you use your cellphone or laptop for personal reasons, please leave the classroom first.

**Make-up exam** will be given only in cases of severe illness or crisis. If you miss the midterm exam, contact me as soon as possible before the test to discuss your reasons for postponement.

**Extra Resources**

Please get to know the research librarians at CCNY, they are extremely nice, and helpful.

If you have any question regarding to your major/minor requirement for Sociology, please contact Ms. Laura Bowman (NAC 6/125).

If you have any question pertaining to the course materials, assignments, please contact me at [nthan@ccny.cuny.edu](mailto:nthan@ccny.cuny.edu)

**COURSE SCHEDULE**

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Topic** | **Reading** | **Assignments** |
| Week 1  (08/27-9/2) | Introduction  What is Globalization?  Is there such a thing as globalization?  Syllabus | What costs us more job? Globalization or Automation? | Introduction  Course requirements  Pre-course Survey |
| Chapter 1 (BB)  Beck, U. (2018). *What is globalization?*. John Wiley & Sons. (Part 1 – BB ) |  |
| Week 2  (09/03-09/09) | Globalization vs. globalizations  What drives globalization? | Chapter 2 (BB) | Online quiz 1 (BB) |
| Stiglitz, J. E. (2002). *Globalization and its Discontents* (Vol. 500). Norton: New York.  Preface Chapter 1 & 2 (BB) | Are you a globalist, or a global sceptics? Come up with the reasons to defend globalization or otherwise. Be prepared to discuss your position in class. |
| Week 3  (09/10-09/16) | **NO CLASS on Tuesday, September 11** | | |
| Institutional Changes  - Neoliberalism | Chapter 3 & 4  Video *Crisis of Capitalism* by David Harvey  https://goo.gl/kDGyYv  **Extra reading for the long break:**  Harvey, D. (2007). *A brief history of neoliberalism*. Oxford University Press, USA. Introduction, Chapter 1 (BB) | Online quiz 2 (BB) **– Due Wed – Sep 12** |
| Week 4  (09/17-09/23) | **NO CLASS on Tuesday, September 18** | | |
| Global Political Structures and Processes | Chapter 5 & Chapter 6  Harrington, B. (2016). *Capital Without Borders*. Harvard University Press (Intro & Chap 1- BB) | Online quiz 3 (BB) **– Due Wed – Sep 19** |
| Week 5  (09/24-09/30) | Global Economy (Continued) | Ritzer, G. (2011). *The McDonaldization of society*. Pine Forge Press.  *Documentary: The True Cost(2015)* | Prepare for a group discussion |
| Week 6 (10/01-10/07) | Global Culture & Technology | Chapter 8 & 9  Students receive mid-term guide | Online quiz 4 (BB) |
| Rodríguez, C. E. (2018). *America, as Seen on TV: How Television Shapes Immigrant Expectations Around the Globe*. NYU Press. (Intro, Chapter 3,4)  Q&A for mid-term exam |  |
| Week 7  (10/08-10/14) | **In-class Midterm – October - 9** | | |
| Final Research Project | List of Possible Research Topics  Book review samples  How to write a book review? |  |
| Week 8  (10/15-10/21) | Global Immigration | Chapter 10  **Key concepts:** immigrant/refugee, legal/illegal, immigrant incorporation, assimilation, multiculturalism | Online quiz 5 (BB) |
| Beaman, J. (2017). *Citizen Outsider: Children of North African Immigrants in France* (p. 168). University of California Press. (Preface & Chapter 1) | Research Topic & Prospectus Due (Oct 18 - BB) |
| Week 9  (10/22-10/28) | Global Environmental Concerns | Chapter 11 | Online quiz 6 (BB) |
| Hochschild, A. R. (2016). *Strangers in their own land: Anger and mourning on the American right*. New Press, The. (Preface pp. 3-39) | Book discussion  Research Prospectus and Bibliography Due |
| Week 10  (10/29-11/04) | Global Environmental Concerns (Continued) | What is the Anthropocene?  Chernilo, D. (2017). The question of the human in the Anthropocene debate. *European Journal of Social Theory*, *20*(1), 44-60. | Book Review Due – Oct 30 |
| Negative Global Flows – War, Terrorism, Global Epidemic | Chapter 12 | Online quiz 7 (BB**) – Due Oct – 31** |
| Week 11  (11/05-11/11) | Negative Global Flows – War, Terrorism, Global Epidemic (Continued) | Tufekci, Z. (2017). *Twitter and tear gas: The power and fragility of networked protest*. Yale University Press. (Introduction and Chs 1, 3) |  |
| Global Digital Economy & Global Surveillance | O'Neil, C. (2016). *Weapons of math destruction: How big data increases inequality and threatens democracy*. Broadway Books. (pp. 105-140)  Aneesh, A. (2015). *Neutral accent: How language, labor, and life become global*. Duke University Press. (pp. 53-76) |  |
| Week 12  (11/12-11/18) | Global Inequalities I  Economic Inequalities | Chapter 13  Documentary: *Inequality for All*(2013) | Online quiz 8 (BB) |
| Milanovic, B. (2016). *Global Inequality: A New Approach for the Age of Globalization*. Harvard University Press.  (Intro & Chap 1) | Book Discussion |
| Week 13  (11/19-11/25) | Inequality, Contemporary Global Migration Crisis, & Global Islamophobia | Does global inequality cause global migration crisis?  Galonnier, J. (2015). The racialization of Muslims in France and the United States: Some insights from white converts to Islam. *Social Compass*, *62*(4), 570-583. | **Optional:** Submit your first draft of the final paper for comments (Email is the best) |
| **NO CLASS on Thursday November 22**  **Thanksgiving Break. College is closed** | |
| Week 14  (11/26-12/02) | Global Inequalities II Race, Ethnicity, Gender, & Sexuality | Chapter 14 | Online quiz 9 (BB) |
| Hoang, K. K. (2015). *Dealing in desire: Asian ascendancy, Western decline, and the hidden currencies of global sex work*. Univ of California Press. (Intro & Chapters 2, 3 - BB)  Students receive final exam guide |  |
| Week 15  (12/03-12/09) | Contemporary Global Issues**:**  Global Populism, Global Trade War | Brubaker, R. (2017). Between nationalism and civilizationism: the European populist moment in comparative perspective. *Ethnic and Racial Studies*, *40*(8), 1191-1226.  Alba, R., & Foner, N. (2017). Immigration and the Geography of Polarization. *City & Community*, *16*(3), 239-243. | Find an media article about a contemporary global issue and bring it to class |
| Final Exam Q&A | Final Paper due Dec – 06 |
| Week 16  (12/10-12/16) | Future of Globalization | Chapter 15 | Online quiz 10 (BB) |
| **In-class Final – December- 13** | | |